FOR IMMEDIATE RELEASE

September 14, 2020 Contact: Mayor Hornik 732 536-0200 x1200

MAYOR HORNIK ANNOUNCES MARLBORO FARMERS MARKET SEASON EXTENDED

MARLBORO TOWNSHIP, NEW JERSEY (September 14, 2020) –Mayor Jon Hornik announced that the Marlboro Farmers Market (MFM) originally scheduled as a summer market will be extended by six (6) weeks. Citing record attendance and the need for local, safe, family activities, the Market was extended through October. Located at 444 Route 520, just west of Route 79, the MFM will continue to operate every Sunday from 9am to 2pm until Sunday, October 25.

Following a successful 2019 inaugural season, the MFM has grown in 2020, adding new vendors and averaging over 600 visitors a week. A farmers market is in keeping with Marlboro's sustainability goals and the 'Shop Marlboro' campaign, supporting local economies, regional farmers and small businesses, as well as reducing our carbon footprint while encouraging our residents to shop locally.

Mayor Jon Hornik stated, "The Market has become a weekly destination for residents and those in surrounding towns. People want local, fresh food and produce, and especially during this time, the outdoor experience, the variety and quality has really resonated with our residents." He continued, "The decision to extend the season was based not only on the Market's popularity, but also on the unique situation presented by COVID-19. The market offers an outdoor shopping environment and people feel safe enjoying it with their families. It feels normal during abnormal times."

To ensure the safety of vendors, shoppers, and the most vulnerable among us, the MFM requires that shoppers and vendors wear face coverings while in the shopping area. Additionally, Market capacity is monitored, no samples are permitted, vendor booths are separated up to 10 feet, and social distancing is required.

The Marlboro Farmers Market is located at the site of the former 56 acre Stattel Farm which was acquired by the Township in 2017. "We started working on the purchase of this property when I took office in 2008. Located in the center of Town, between the municipal complex, the recreation center and Marlboro High School -- the very heart of our Community-- made it vitally important to preserve." Mayor Hornik stated. "Using this land for our Market really honors the tradition of the Stattel Farm as well as Marlboro's roots as an agricultural community."

Products including New Jersey seasonal fruits and vegetables, local honey, herbs, microgreens, flowers, eggs, meats, cheeses, fresh fish, baked goods, gelato, sauces, dips, pickles, prepared foods and dog treats are available to local shoppers. Information about the Market farmers, vendors and products can be found on the Marlboro Township Website and the Facebook group Marlboro Farmers Market

The MFM is open rain or shine. Ample onsite parking is available behind the vendor area. Handicapped parking is available at street level. Market Managers can be contacted at MFM@marlboro-nj.gov

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